

## NDCC COMMUNICATIONS NOTE

**FROM:** Leesly León, NDCC communications  
**DATE:** Feb. 23, 2019  
**SUBJECT:** NDCC Updates to NWCO CAC

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### **NAVIGATE – North Denver**

- The NAVIGATE map has over 10,500 hits since its launch in September 2018 with a 3-5% increase every week.
- NDCC continues to receive community feedback on how to make NAVIGATE a better tool. Based on these comments the map now displays bus stop closures and bus detours.

### **Business Impact Opportunity (BIO) Fund**

- The Denver Office of Economic Development, in partnership with NDCC and Mile High United Way, is launching this one-year (2019) pilot program to support small businesses.
- The program provides limited reimbursement to small business owners in neighborhoods impacted by major infrastructure construction that may see a loss of revenue. The program will be piloted in north Denver neighborhoods like Globeville, Elyria, and Swansea.

### **indie/visible Program**

- The NDCC in collaboration with Tigermoon Consulting is launching this pilot program that works with small, independent business owners in Globeville, Elyria and Swansea to develop professional tools to raise their business profiles and amplify their market visibility.
- Small businesses receive one-on-one marketing consultant support, allowing them to better engage with customers, gain skills to low-cost marketing options, and transition to new ways of utilizing business tools.

### **North Denver *Women Who Lead* Program**

- The program kicked-off on Feb. 1 with 25 participants – 15 are Spanish-speaking only – from the GES neighborhoods. This program builds leadership and job skills to empower their personal and professional lives.
- The program has proven highly successful based on participants' feedback, as well as visiting speakers to the program.

### **Career Online High School**

- Career Online High School (COHS) is an online high school diploma and career certification program that provides participants the opportunity to complete high school online within three years. NDCC provided extended scholarships to GES residents enrolled in this program with Denver Public Library, who were unable to complete their course work within the established COHS timeframe.
- The first person in GES to graduate with this extended scholarship occurred February 22, 2019.