



National Western Center - Citizens Advisory Committee

Thursday, February 22, 2018 from 5:30 pm – 8:00 PM
Club Room – 4655 Humboldt St.

Welcome & Introductions

Maria Garcia Berry welcomed all CAC members and meeting goers before beginning the meeting. Each authority member introduced themselves and gave a brief description of their involvement in the CAC.

NDCC Community Report

Chris stood in for Tim Sandos, who was under the weather. The start of the Globeville drainage study has just kicked off. The NDCC would like to meet with this group to introduce the process of the drainage study.

2. NWC Partner Updates

NWCO

Gretchen Hollrah of the Office of the NWC introduced Jenna Espinoza, who is the new communications director for the NWC in the city. The NWC has had an ongoing conversation with Metro Wastewater about the Delgany Interceptor, led by Barbara Frommel. The Metro Board has been talking about making an investment to help move the pipelines. The framework agreement dictates that the city must meet requirements regarding future plan for the site work and construction. In previous CAC meetings a baseline scope, schedule and budget has been presented. The city has an obligation to create data behind the future development of business case development, which includes the next portion of the campus: the arena and expo hall. Dan Wiesor will be under contract with the city to deliver this body of work. Gretchen will travel to Dallas for a P3 conference to fulfill the NWC's regular and ongoing industry outreach.

Marci reminded the group that the sign up for text updates pm the NWC website. Updates will be in English and Spanish. The contractor for the Brighton detours has three of the four permits required to start construction. Detours will be put in place on the National Western section of Brighton Blvd., located from 47th to Race Court. More information on the scheduling of construction will be posted on the website.

NWSS

Paul Andrews of the National Western Stock Show reported that the stock show drew 705,000 people in 16 days. Rodeo All-Star Weekend will occur April 13-14.



HISTORY  Colorado



CSU

Jocelyn Hittle of CSU informed the group the CSU's relationship with Bruce Randolph will continue as one of the first offerings of the new National Western. An upward bound project will be introduced at Bruce Randolph as well. CSU will begin a state-wide listening tour, beginning in March, in order to hear from their rural partners, alumni, and more in order to better connect the NWC and rural parts of the state. The design process for the water resources center. The Inaugural Water in the West Symposium will be held in April in order to start offering the kinds of programming that will be available at the Water Resource Center and begin to build relationships in the water resource industry. The parcel will be attained at the end of 2019, and construction should begin soon thereafter.

Questions and Comments

- AE: emphasized in house Bill 15-1344 that the expression of the neighborhoods is an important part of this process. I ask that as CSU feels out the rural parts of the state that it does not overshadow the neighborhoods that actually host the NWC.

DMNS

Julia Spalding reported that creatures of light and Dead Sea Scrolls will both be open by mid-March. 120 people from Elyria Swansea came to the DMNS on February 2nd. Transportation was provided by Central 70.

History Colorado

Mark from History Reported that the organization will have a new base-ball exhibit opening on April 6th, in conjunction with opening day at Coors Field

Facilitated Discussion

Liliana and John brought up how the NWC campus and development is impacting neighbors, and how the CAC can think about points of connection, collaboration, and more. Liliana was curious what the CAC would like them to share with the Authority Board.

Questions and Comments

- Micky asked how will affordable housing fit in with this community and with National Western? Perhaps it could be included in discussions concerning the Triangle.
 - Lilliana reported that the first Authority Board meeting was held the day before, and that affordable housing is a priority for them to discuss in the future.
- Armando believes that the benefits agreement need to maximize the leverage that the community benefits from. Also, he believes that the NWC should have a focus on technology.
 - Lilliana does not believe that John and she should be responsible for shaking up the community benefits agreement.
- What are the aspects of this process that are important to you all?
- AE believes that the CAC should be involved earlier in the planning of large steps forwards. She gave the framework agreement as an example.
- Dave would like to see more jobs in the community. He believes hotels and casinos on the West side of the river would bring needed jobs to the community.
 - Casinos are not allowed in the region.
- An audience member reported that he does not feel the community is well informed on how the CAC, NWC, or authority board do their work.

Olympic Exploratory Committee

Carrie shared that Denver is exploring a winter Olympics bid. Her committee is researching the long-term impacts of hosting the Olympic Games, as well as what kind of legacy it would bring to the Metro area. The committee was formed at the end of 2017 and has since split into five sub-committees. These sub-committees will focus on everything from communications to security to finance, and more. The United States Olympic Committee is the sole entity that decides if a US city can place a bid for the Olympics. Many changes have been made to the Olympic bid process in recent years to address financial challenges and sustainability of hosting the Games. The USOC is interested in looking for a bid city in 2030, but there is potential for a bid in 2026 as well. Colorado has more than adequate arenas in terms of ski resorts and ice venues. This means that much of the infrastructure for the Olympics is already in place. The venues for sliding, jumping, and Nordic do not exist in Colorado, and would need to be temporarily constructed for the Games. There is potential that athlete villages could be constructed and provide affordable housing after the games are done. DIA is well equipped to handle travel traffic. The IOC provides \$950 million dollars to a host city, and other financing would come from merchandising, ticket revenue, and other sales. Explorethegames.com has more information on the Olympic Games bid process.

Questions and Comments

- Micky asked what the committee's opinion was of putting the issue on the ballot.
 - It has been discussed. An important aspect of the process moving forwards will be community outreach so that the committee gets a feeling for public opinion as soon as possible.
- This process seems to be one sided. We haven't heard anything about the disadvantages of hosting the games. The public should be more involved on making this decision.
 - Carry informed the audience that there have already been two meetings with community members with Sharing the Gold advisory group. One more meeting is coming up, that will include roughly 65 community members from across the metro region. In the coming weeks five similar meetings will be held in the mountain communities.
- Armando asked if the NWSS complex or the NWC could play a role in the Olympics.
 - As of now the focus is on existing facilities, but they will consider the NWC facilities if the bid becomes more relevant.
- AE believes that the pressure of the bid timeline should be dealt with more directly. She is concerned that it seems as though the committees running this decision process is somewhat secretive. There is little transparency about who is making the decisions and how the community feedback is being used.
- An audience member suggested polling other American cities that had held Olympic Games in the past and giving their feedback to the Denver community. In essence it would provide a historical account of what potential benefits and challenges come with hosting the games.
- John believes the committee should take a cue from the CAC. He believes that the committee should put the Olympic Bid on the ballot, so that the opposition does not.

Historic Structures Strategy

The historic structures assessment for 4701 building has been delayed until March 6th. The access to the building was blocked during mitigation, which delayed the assessment. A continues discussion will need to be had on how to blend the edges of the neighborhoods with the campus.

Eric Anderson reported that campus placemaking is completing a character periods' memo, which identifies what the character of the campus should be in terms of architecture and design. The themes or treatments

memo has stalled due to a lack of input from historic groups. They will also need a campus catalogue of every historical piece of the campus. This catalogue will go beyond buildings to include yards, fences, railroads and more. The catalogue and inputs from historic groups will be accounted for in the Campus Cultural Plan, which includes historic components, as well as public art, storytelling, music and more. The historic process for all of the historic buildings on campus is underway. Each building currently on campus will be examined to determine what can be deemed as a historic building and what cannot be. The final draft of the historic facilities will be brought to the CAC next month for discussion.

Parking

Chris Proud, the Project Manager for transportation for Denver Public Works presented the technical study for NWC Parking and Transportation Technical Study. This study covered the campus boundaries, as well as the surrounding neighborhoods. The study covered multimodal access, space requirements for specialized vehicles, parking demand, and technology integration as key factors.

For transportation demand management, models gave Chris and his team the ability to make suggestions that minimized car miles driven to access the site, while maximizing accessibility for pedestrians, bikes, public transit, and more. Chris recommends hiring a campus mobility coordinator be hired. Many programs are included in the document that will grow as the campus grows through full buildout. Denver Public Works will need to monitor the progress of these programs as they are implemented and change them if they do not show the desired effect. They would also like to pursue TDM support from their regional partners.

In order to adequately create space for specialized vehicles, there must be about 11.3 acres for a large event of about 20,000 people. A portion of the yards could be allocated to truck/trailer operations. Exhibitors should be given priority spaces to operate their specialized vehicles, seeing that exhibitors are often the main reason people will come to events at the NWC.

A model of future parking demand lead to a couple of recommendations. Chris suggested building about 5,900 permanent parking spaces on site, with 1,500 additional flex spaces in the yards area. Based on their analysis these parking spaces will be adequate for a typical large event. There will be specific strategies put in place for special events such as the NWSS. These strategies will only be necessary 6-9 days a year and may include a shuttle system to access the site from satellite lots.

Because of the limited space on site, DPW is looking into technology that will inform users which spaces are available. They also recommend guests pay to park, to offset the costs of parking facilities.

Questions and Comments

- An audience member estimated that 41 acres would be needed for permanent parking, which is about 20% of the entire site. Is there an opportunity for structured parking?
 - o Chris answered that the DPW recommendation is based on technical studies, and the structuring of parking will be determined later in the process.
 - o Paul commented that structured parking creates problems when dealing with large events and traffic. The NWSS has 8,500 parking spaces, and it is the largest concern for event goers. If less parking is available than needed then people will not come to the NWSS.
 - o Parking structures are difficult to navigate in trucks, which are common at the NWSS.

Placemaking

Jay reported that the community event on February 1st went well. Approximately 50 community members were in attendance from the GES neighborhoods. These community members expressed their concerns around flood mitigation through designs, land use and programming. Audience members suggested

integrating activities and technology along the river to make it a safe space for recreation and education. Jay reported that there was a lot of discussion around affordable housing, retail, and access to healthy and affordable food, and East-West accessibility on site. People showed interest in all kinds of events on the campus, especially a farmers market.

Julia reported on the community survey results. Throughout the survey results, food was consistently marked as a priority, with hotels, shopping, education and agriculture, art and affordable housing standing out in the results as well.

The results of this survey, and market research will go into informing and tweaking the site plan.

Questions and Comments

- Gretchen encouraged audience members to follow up with Jay and Julia if they has input to give on the campus.
- An audience member commented that the story of the region and its people has be be told on the site.
- AE commented that there should be more people surveyed from the 80216 zip code.

Attendance

CAC Members

AE (Globeville)

Carrie Atiyeh (VISIT Denver)

Kayla Birdsong (Growhaus)

Patricia Carmody (Colorado Watershed)

Bettie Cram (Swansea)

Drew Dutcher (Elyria-Swansea)

Anne Hayes (Westfield)

Vernon Hill (JJJ Properties)

John Olson (Historic Denver)

Dave Oletski (Globeville)

Slavica Park (Focus Points)

Armando Payan (Globeville)

Jeremy Rowland (Family Environmental)

Juan Veloz (Elyria-Swansea)

John Zapien (Globeville)

Gretchen Hollrah (NWC)

Maria Garcia Berry (Co-Chair)

Terrance Carroll (Co-Chair)

Liz Adams (CRL Associates)