



National Western Center Citizens Advisory Committee

Thursday, June 25, 2015 – Meeting Summary

1. Welcome and Introductions

Maria Garcia Berry welcomed those in attendance before introducing herself and beginning the meeting.

2. NWC-CAC Member Updates and Announcements

Maria began updates promptly. She noted the National Western Center zoning text and map amendments final adoption and public hearing is scheduled before Denver City Council July 6th and she encouraged attendance from as many NWCAC members as possible. She further noted there were no plans at the time to have a public hearing on the ordinance to put the tourism tax extension on the ballot which goes before the Council for final consideration on July 29th. It was explained that the ordinance was voted on unanimously at first reading and Maria had no expectation of any amendments or changes to it moving forward. Upon the Mayor's signature, the tourism tax extension will be on the ballot and the campaign will officially begin.

Maria took a moment to explain that a few of the newly elected City Council members had requested a number of important issues (NWC, DIA, I-70 IGA) be delayed until after they take office on July 20th. Maria explained the three issues were being lumped together when they should be looked at separately – National Western Center isn't new, as it has been within the realm of discussion and public eye for quite some time.

AE noted for the last two and a half years the NWC-CAC has been working to meet deadlines and create awareness. She suggested that the NWC-CAC put together a timeline of the milestones that have been achieved and to showcase the great work that has been done for the new city council. Maria and Terrance agreed with AE's suggestion. Maria noted plans were in the works to invite new City Council members over to the NWC campus for a tour. It was noted that CRL would not be the one to lead the tour – it should be neighborhood community representatives showcasing "ownership" of the project with the MOU partners.

3. Executive Oversight Committee Update

Kelly Leid handed out his draft of the GES Community Benefits Memorandum of Understanding. He explained the concept of the interim government structures (EOC and subcommittees) put in place to lead the direction of the NWC prior to the creation of a permanent governance structure. He underscored the importance of the interim structures to put the National Western Center on the right track moving into the election. Kelly then discussed the specifics of the EOC. It was explained that the EOC is made up of nine members with Kelly as the committee chair. Also noted were issues the EOC cannot decide upon will go to Mayor Hancock but it is Hancock's expectation that the committee will be able to resolve the issue without his intervention. All EOC meetings are open to the public and attendance is encouraged.

Kelly provided an overview of the EOC's first meeting on May 21st to get the ball rolling. He noted the meeting was very similar to the May 28th NWC-CAC meeting with presentations by Eric Shafran and Cary Kennedy. The June 18th meeting focused on the ballot language. Kelly added Eric and Lotte Dule would be giving updates at each EOC meeting. Kelly announced an economic study RFP will be going out to determine the how to create a long-term economically sustainable "campus." Additionally, Leid explained that while the National Western Stock Show is a 110-year-old brand, the National Western Center doesn't have its own "brand" so an RFP will go out in either July or August for this branding process. Maria added that while the branding process is exciting, it is not real until the election is won.

Questions and Comments:

- John Zapien suggested that for the NWC branding process, the experts involved to create a brand need to recognize Colorado's history. There should be collaboration with rural entities who have deep ties to the NWSS.
- AE suggested the next EOC meeting include all subcommittees to get all parties up to speed on the current situation and goals moving forward.
- Mickey Zeppelin suggested the committee/subcommittees set their schedules and agendas well in advance in order to allow for those interested in attending to plan ahead.

4. Potential Tourism Tax Election Update

Maria introduced Bethany Gravell and Jake Martin who will be managing the day-to-day campaign. She reminded everyone the tourism tax extension ballot item was still before city council and would not be official until adopted and signed by the mayor.

Terrance Carroll took the moment to introduce Chy Montoya, Chief of Staff for Denver Councilman Albus Brooks, who will be attending NWC-CAC meetings moving forward.

5. NDCC Updates

Eric Shafran began by explaining the NDCC had begun a parking study. To take advantage of a potential funding opportunity, the city broke the study into two parts. Part 1 of the study will examine how much parking will be needed and is funded by the city of Denver. Part 2 of the parking study will focus on where the parking will go and how it will be integrated into the campus, including the possibility of utilizing off-site parking and express buses. Denver is applying for a grant from the

Denver Regional Council of Governments (DRCOG) to fund Part 2. DRCOG would provide 80% of the funding up to \$200,000 while the rest is covered by NWC. Funding will not be available until March. He noted other interests were looking at taking advantage of the DRCOG funding opportunity so NDCC is pursuing it aggressively. Erica Martinez stated she was drafting a letter to DRCOG expressing NWC-CAC support for the NDCC bid. Maria noted the letter would need to be prepared ASAP in order to get it to the committee for review before sending it to DRCOG.

Kelly Leid reported the RiNo Park pedestrian bridge meeting was moved to June 30th. He explained the bridge would cross from 35th Avenue near RiNo Park over the Platte to the TAXI campus and provide a pedestrian friendly means of transportation. The bridge is being built in partnership with Zeppelin Development and Bridges to Prosperity with private-public funding. Erica Martinez added a public meeting for Brighton Boulevard would be held on July 8th at the National Western Stock Show with specifics of the meeting to be included in the Roundup.

Kelly Leid provided an update on the implementation committees proposed for the Globeville, Elyria and Swansea communities. He explained the neighborhood implementation committees were being scrapped because of feedback that it disproportionately empowered a select few individuals to make decisions for the neighborhoods. As an alternative to the NIC, Kelly stated there are groups like the Globeville Civic Association, the Elyria Swansea Globeville Business Association and various non-profits working in the area that should be compiled into a list to build a schedule for the NDCC to attend for community feedback with the ultimate goal that the NDCC deliver on the improvements planned for the community. Kelly handed out an updated draft Memorandum of Understanding/Community Benefits MOU (attached). He noted both the NDCC's draft and a community draft had been combined to allow for community feedback.

Questions/Comments

- Carrie Atiyeh asked whether the parking study was looking at just phases 1 and 2 of the project funded by the tax extension and the RTA or the entire build-out of the site? *Shafran answered the parking study would be looking at the entire buildout of the site.*
- AE wants to work with NWC-CAC members to plan how each of the members can attend different meetings and report back to others not able to make it.
- Terrance Carroll suggested the neighborhood MOU could be reframed as a statement of commitment signed by Mayor Hancock as a way of signifying the city's commitment to the neighborhoods.
- Neighborhood representatives agreed with the general direction of Leid's new implementation plan but voiced concern the residents may not be represented properly. The importance of looking out for those in the community who don't have a financial interest at heart was collectively emphasized by neighborhood representatives.

6. NWC-CAC Membership and NWC Interim Governance Election

Prior to the committee selection process, Maria explained it is becoming increasingly important to determine who is a part of the committee due to some individuals/organizations having had poor attendance and there are individuals who have expressed interest in joining the NWC-CAC. Moving forward, it is crucial that allegiance within the CAC be strong. Maria stressed a process must be put in place to determine NWC-CAC membership. No action has been taken yet to remove members in question, but it is an issue needing to be addressed soon.

Terrance explained the voting process to determine the committee and subcommittee representatives. It was explained that candidates nominated would be given an opportunity to present their credentials, and reasons for wishing to serve, to the committee before the voting begins. Kelly Leid reiterated that EOC committee or subcommittee representatives are expected to attend monthly meetings and the regular NWC-CAC meetings as well. It was also noted that because of scheduling conflicts, each committee/subcommittee would also have an alternate member in case the primary member is unable to attend. It was decided even in the case where only one candidate runs for a committee/subcommittee position, a ballot would still be used to clearly determine the member’s election. Maria also explained that all candidates for each of the elected positions would need to be present for the election.

Election results below:

Committee	Primary Member	Alternate Member
Executive Oversight Committee (EOC)	Drew Dutcher	Anne Hayes
Event Programming Advisory Subcommittee (EPAS)	AE	Patricia Carmody
Capital Funding Alignment Subcommittee (CFAS)	Armando Payan	None
Campaign Executive Committee (CEC)	John Zapien	None

7. Open Discussion, Announcements & Public Comments

After the elections, Maria emphasized the need for creating a process by which members are removed and new ones added to the NWC-CAC. Terrance Carroll suggested no member hereafter shall miss more than three consecutive meetings or more than a total of three meetings over a rolling six month period. The committee then outlined five people from the NWC-CAC roster whose membership is in question based on lack of participation. It was agreed that Maria and Terrance would call or write those members to inquire whether they would like to stay on the NWC-CAC and recommit to active participation. It was also brought to light that others had expressed interest in joining the NWC-CAC, including Andy Feinstein (EXDO), Jim Garcia (Clinica Tepeyac) and LiveWell Colorado. The committee members unanimously agreed there should be a process of vetting new members to gauge their interest in the National Western Center and the commitment to representing their respective communities.

Questions & Comments

- AE stated because of poor attendance at the NWC-CAC there is some misinformation floating around and to quell this issue it is important to contact the members in question ASAP.
- Vern Hill added the process of contacting the five members in question should be straightforward and firm in addressing the issue with a deadline for response.
- Anne Hayes suggested the NWC-CAC add more representation from the River North community once certain members had been officially removed from the roster.
- AE also suggested the newly elected members to the committees/subcommittees report back to the NWC-CAC to discuss focus for the NWC in order to bring insight to any existing and new members.
- Carrie Atiyeh asked whether neighborhood representation should be balanced for equal representation and it was agreed that once a process for adding members had been determined the equal representation question could be answered.
- Maria proposed possible representation from a RiNo Registered Neighborhood Organization.

8. Attendance

Maria Garcia Berry (Co-facilitator)
Terrance Carroll (Co-facilitator)
Ron Rohr (NWSS)
Kelly Leid (NDCC)
Eric Shafran (NDCC)
Erika Martinez (NDCC)
Chy Montoya (Office of Albus Brooks)
Susan Aldretti (Office of Debbie Ortega)
AE (Globeville)
John Zapien (Globeville)
Armando Payan (Globeville)
Marina Chotzinoff (Globeville)
Mickey Zeppelin (Taxi)
Patricia Carmody (Riverside Cemetery)

Drew Dutcher (Elyria)
Bette Cram (Swansea)
Juan Veloz (Elyria)
Carrie Atiyeh (VISIT Denver)
Anne Hayes (Westfield)
Heather Lafferty (Habitat for Humanity)
Nancy Grady-Jones (JJJ Properties)
Vernon Hill (JJJ Properties)
Larry Burgess (E-S-G Business Association)
Jake Martin (A Smart Deal for Denver)
Bethany Gravell (A Smart Deal for Denver)
Monica Rivera (Spanish Interpreter)

**North Denver Cornerstone Collaborative - GES Community Benefits
Memorandum of Understanding**

This nonbinding Memorandum of Understanding (“MOU”) is entered into on [insert date], between and among the North Denver Cornerstone Collaborative (“NDCC”), an Initiative of Mayor Michael B. Hancock, the [Globeville Neighborhood Implementation Committee], and the [Elyria-Swansea Neighborhood Implementation Committee], herein after referred to as the “Parties”.

RECITALS

WHEREAS, Mayor Michael B. Hancock announced the creation of the North Denver Cornerstone Collaborative to strategically align all planning and implementation of six portfolio projects in January 2013;

WHEREAS, the National Western Stock Show, Colorado State University, History Colorado, Denver Museum of Nature & Science and the City and County of Denver signed a Memorandum of Understanding to advance a new vision for the existing National Western Complex and Denver Coliseum in June 2013;

WHEREAS, the neighborhood plans of Globeville and Elyria-Swansea (the “Neighborhood Plans”) were unanimously approved by Denver City Council in late December 2014 and February 2015, respectively;

WHEREAS, the National Western Center master plan (the “NWC Plan”), which includes specific references to community benefits as part of the plan’s implementation, was unanimously approved by Denver City Council in March 2015;

WHEREAS, the Regional Transportation District (RTD) is building three new commuter rail lines and four stations in the Globeville, Elyria and Swansea neighborhoods that will provide new transit connections across the Front Range;

WHEREAS, the Colorado Department of Transportation (CDOT) is leading an effort to transform an aging viaduct between Brighton Blvd and Colorado Blvd, creating new connections between Elyria and Swansea, including an approximately 4-acre lid over the highway near the Swansea School;

WHEREAS, the Globeville Neighborhood Implementation Committee and the Elyria-Swansea Neighborhood Implementation Committee (collectively, the “NICs”) are comprised of representatives of the Globeville and Elyria-Swansea neighborhoods, respectively;

WHEREAS, the NICs were established to fulfill, in part, the roles of “champion” and “advocate” for the neighborhoods as contemplated by the Neighborhood Plans and to work with the City in the implementation of the Neighborhood Plans;

WHEREAS, the Parties recognize the potential for community benefits to the Globeville, Elyria and Swansea neighborhoods that could result from coordinating the physical improvements contemplated by the six NDCC portfolio projects including, without limitation: support of non-profits and other organizations dedicated to serving the neighborhoods of Globeville, Elyria and Swansea; helping to stabilize and strengthen the Globeville, Elyria and Swansea neighborhoods by supporting programs dedicated to breaking the cycle of poverty, bridging the technical divide and promoting workforce development; and development of long-term relationships with organizations dedicated to the education and recreational development of Globeville, Elyria, and Swansea residents.

NOW, THEREFORE, it is hereby agreed by and between the Parties as follows:

1. The Parties agree to work collaboratively in implementation of the Neighborhood Plans, as well as other catalytic planning efforts affecting the Globeville, Elyria and Swansea neighborhoods, including but not limited to the reactivation of the South Platte River, transformation of the National Western Center, and redevelopment of I-70 east. The Parties envision these catalytic planning efforts as opportunities to strategically align education and workforce development for those who live, work and play in the Globeville and Elyria-Swansea neighborhoods.

2. The NICs agree to provide the functions and services set forth in the Globeville, Elyria & Swansea Neighborhood Activation document attached hereto as **Exhibit A**, and to meet regularly in accordance therewith, in order to timely and effectively inform City decisions related to the implementation of the Neighborhood Plans and other City decisions that will have a substantial impact on the Globeville, Elyria and Swansea neighborhoods.

3. The City will endeavor to provide, or seek alternative sources of, financial support to implement the Neighborhood Plans, including seeking out opportunities to leverage public and private investment, within a timeframe that is commensurate with larger projects occurring in the region like implementation of the NWC Plan, Brighton Blvd improvements, and the I-70 project.

4. The NICs will be afforded the opportunity to discuss and re-evaluate the boundaries of the National Western Center project area as the Neighborhood Plans and NWC Plan evolves.

5. This MOU sets forth the intent of the Parties hereto. This MOU serves as a guiding document for the cooperative purposes and collaborative efforts described in this MOU; however, this MOU is not intended, and shall not be construed to be, a legally binding

document or to confer on any of the Parties or any third party rights or remedies in the event of its breach.

6. This MOU may be amended at any time by mutual written agreement of the Parties, in consultation with the City Attorney's Office.

7. This MOU is effective as of the last date set forth on the signature pages below and may be terminated at any time by any one of the Parties upon written notice to the other Parties.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK; SIGNATURE PAGES FOLLOW]

DRAFT

We the undersigned agree to the terms and conditions specified herein.

NDCC Representative:

Name

Signature

Date

Globeville NIC Representative:

Name

Signature

Date

Elyria-Swansea NIC Representative:

Name

Signature

Date

DRAFT

GLOBEVILLE, ELYRIA & SWANSEA NEIGHBORHOOD PLAN ACTIVATION

Creating Neighborhood Implementation Committees (“NIC’s”)

North Denver Cornerstone Collaborative

An Initiative of Mayor Michael B. Hancock

STATEMENT OF PURPOSE:

With the adoption of the Globeville and Elyria-Swansea Neighborhood Plans in December 2014 and February 2015 respectively by Denver City Council - the NDCC, in collaboration with Community Planning & Development, Public Works, Parks & Recreation and other agencies as may be required, desires to partner with the GES neighborhoods to establish **neighborhood implementation committees (NIC’s)** to help advance the adopted neighborhood plan recommendations. In the *Moving Forward* section of each neighborhood plan, it calls for the assistance of champions and advocates (community stewards), to work in collaboration with their City Council representative, to promote certain actions, outcomes and leadership continuity in fulfillment of the plan over the course of time. Our collective ability to see the neighborhood plan fulfilled will require sustained, “collective” action among all groups, and this proposed structure is intended to help establish one of many efforts to make the GES plans a reality.

NEIGHBORHOOD PLAN ROLE/COMMITTEE OBJECTIVES:

As described in the GES neighborhood plans, the Plans establish the vision for each neighborhood and identify recommended implementation actions to achieve the community’s vision. To that end, each Implementation Committee shall:

- Serve as stewards of the neighborhood’s guiding principles (unique, strong, connected and healthy) as more fully outlined in the neighborhood plans.
- Advise the City on desired interests in maintaining and enhancing the distinct identity of each character area, while improving the transitions and connections between them.
- Provide input on the prioritization of adopted neighborhood plan implementation funding requests to be included in NDCC annual city budgeting process, as well as external funding opportunities that may arise annually.
- Help align existing or new working group efforts (Affordable Housing, HIA, Workforce Development, etc) into the overall plan implementation framework.
- Assist in the alignment of concurrent planning efforts.

MEMBERSHIP REQUIREMENTS/COMMITMENTS

- Each implementation committee shall be comprised of 9-11 members.
- Majority of the committee’s members must live in or own a business in the neighborhood in order to serve on their respective implementation committee.
- Each committee may have up to two (2) nonprofits that are conducting ongoing work in the region as members of each committee.
- Each committee member shall serve for either a 1 or 2 year term (length of service shall be determined randomly at the first meeting of the committees).
- Each member can serve one additional term of 1 year if they are in good standing.

- Total length of service of any one committee member shall not exceed 3 years.
- IC members may also be asked to serve/support project specific work groups (i.e. Washington Street, Parks, Public Art improvement efforts). Work groups will be short duration (less than 1 year) projects intended to tackle a project specific outcome and offer additional engagement opportunities for property owners to work on areas of personal or professional interest.

COMMITTEE/PUBLIC MEETINGS PROTOCOLS:

- Each committee shall meet monthly, or as may be required, on a recurring set date and time that will be determined by consensus of the committee members.
- Members must maintain at least an 80% attendance record at scheduled committee meetings within a given calendar year to remain in good standing.
- The NDCC shall post public meeting notices for each committee no less than 48 hours prior to the committee meeting.
- The NDCC shall distribute meeting agendas and any required meeting materials to IC members 36 hours prior to the scheduled meeting.
- Meeting notes shall be prepared and distributed to all committee members for review. Notes shall be approved by the committee and then posted on the NDCC website for public viewing.
- Meetings shall be open to the general public.
- Each implementation committee shall host no fewer than (2) “community-wide” open houses to discuss the annual neighborhood work plan (meeting #1) and end of year status report (meeting #2).

NEIGHBORHOOD COMMITTEE SUPPORTS:

The NDCC, in collaboration with key city agencies, city council and other entities shall seek to provide basic staff supports to assist in the preparation of meeting agendas, materials, session minutes, etc.

MEMBERSHIP SELECTION & TIMELINE

Interested GES stakeholders, as described in the membership requirements, will complete a 1-page application of interest through the City’s Community Planning & Development (CPD). Applications shall be reviewed by CPD and the NDCC with recommendations made to the Denver City Council representative. Intent of application process is to achieve a membership structure that is representative of the community as a whole. Goal is to have both committees established and hosting their kickoff meetings no later than the late June/early July 2015.