



National Western Center Advisory Committee

Thursday, April 24, 2014 – Meeting Summary

1. Welcome and Introductions

Total of 24 people were in attendance (see below).

2. Neighborhood Tour Update

The neighborhood tour is scheduled for Thursday, May 8th from 1 – 3pm, beginning and ending at the National Western. There are 43 seats on the bus, and 30 are currently filled. MOU Partners are encouraged to invite others for the tour. AE is developing key places to serve as disembarkation points, and she has had many conversations with residents about neighborhood interactions with NW (present and future). The tour will demonstrate how residents relate to the NWSS.

Questions/Comments:

- Armando Payan noted that it's important to have a facility that can be showcased and magnified – not hidden. It needs multi-modal transportation access, too.

3. Roundup Retreat Report-Back

Mickey Zeppelin, Drew Dutcher and David Oletski reported their experiences during the Roundup Retreat earlier in the week. They highlighted the shared vision and language that has gotten everyone on the same page, and there was a true emphasis displayed by everyone at the Retreat on working hand-in-hand with the neighborhoods. Many ideas were put on the table regarding access to the river, bike/ped transportation, farmer's markets, local food sourcing, music, fishing and veterinary science opportunities.

Mickey, Drew and David also provided some perspective and thoughts following the Retreat. Mickey mentioned how some neighborhood streets can be districts instead of thoroughfares, Drew mentioned that the onus is now on the neighborhoods to work with NW and the MOU Partners, and David Oletski stated that now the real work really starts (for the NWCAC, and for the Master Planning team).

Other Roundup Retreat attendees also shared their perspectives. Comments were also shared by Eric Anderson, Jocelyn Hittle, Steve Nalley, Jennifer Hillhouse, Terrance Carroll and Maria Garcia Berry. Summary notes from the Retreat will be shared with the NWCAC membership once that information has been compiled by the facilitators.

Questions/Comments:

- Bettie Cram said that in these neighborhoods, we don't try and out-do each other. We're one big blend and we're happy that way.
- AE stated how "mystical" it is to hear about the potential for mustangs at the future NW site. *Maria noted that Denver is the only city/county in the region that does not allow horses in parks or on trails. Maybe that needs to change.*

- John Zapien commented on the NWC development as being a big economic pie, and he wants to support it wholeheartedly.
- AE asked if there is potential to visit other facilities or get feedback from other redevelopment projects? *Maria noted that the Buffalo Bill Museum in Cody, Wyoming has approached the NW, and there is some talk about visiting the Autry Museum in Los Angeles. Some MOU Partners also recently visited the Stock Yards in Ft. Worth, Texas as well.*
 - An upcoming NWCAC meeting will include a presentation on other Stock Shows.
 - For the NW, the Stock Show is the center piece of the entire Show – other Shows focus on entertainment.
 - Looking at failed examples of redevelopment would be worthwhile, too.
 - Lots of examples of Urban Agriculture can be added into the programs here
- John Zapien warned of the “poverty pimps” who would stand to benefit financially in the G/E/S neighborhoods.
- Bettie Cram asked about bringing in more museums/centers into the project. She mentioned the Forney Museum of Transportation as a place she really enjoys.
- AE thinks that the blank slate of the Purina Plant (the white walls) could serve as a canvass to make paint or create something beautiful.

4. NWC Master Plan

Eric Anderson and the Master Planning team received their contract from the City on April 21st, and they are beginning the plan with a site analysis. By next month’s meeting, Eric will be able to discuss some programming elements with the NWCAC. Additionally, the team is coordinating with RTD regarding the North Metro rail line, and will be undertaking a rail consolidation study to better understand where all the freight lines go, and if there is potential to consolidate them.

Questions/Comments:

- John Olson wants to know if the Feasibility Study will impact the team’s work? *The Study that is funded by Visit Denver, Arts & Venues, and the National Western is a facilities and venues analysis. What Eric and the Master Plan team will come up with is the development of programming for the MOU Partners.*
 - Maria noted that the Feasibility Study will highlight how to attract new events to the Denver market.
 - Terrance mentioned the upcoming Cutting Horse competition as an example.
- John Zapien asked how he may be able to submit/share an idea – how will that get to the Master Plan team? *There will be plenty of opportunities, beginning today, to share ideas and thoughts during the planning process. The sooner those comments and ideas get to Eric and the team, the better.*

5. In Attendance

Maria Garcia Berry (Co-Facilitator)

Terrance Carroll (Co-Facilitator)

Steve Nalley (City of Denver)

Jennifer Hillhouse (City of Denver)

Jocelyn Hittle (Colorado State University)

Jin A Tsuchiya (CRL Associates)

Benjamin Roldan-Rojas (Office of Judy Montero)

Susan Aldretti (Office of Debbie Ortega)

David Oletski (Globeville)

AE (Globeville)

John Zapien (Globeville)

Drew Dutcher (Elyria)

Armando Payan (Globeville)

Bettie Cram (Elyria-Swansea)

Juan Veloz (Elyria-Swansea)

Patricia Carmody (Riverside Cemetery)

John Olson (Historic Denver)

Mickey Zeppelin (Taxi)

Larry Burgess (E-S-G Business Association)

Katie McKenna (Habitat for Humanity)

Steven Moss (Focus Points)

Eric Anderson (Parsons Brinckerhoff)

Isa Reeb (Civitas)

Nohra Medina (Spanish language interpreter)