



National Western Center
Executive Oversight Committee Meeting Minutes

Date of Meeting:	July 30, 2015	Time:	1:00-2:30p
Minutes Prepared By:	Josh Roberts	Location:	Webb Building, Room 12.G.1

1. Meeting Objective

EOC III

2. Attendance at Meeting

Name		Organization	
Kelly Leid	NDCC	Erika Martinez	NDCC
Paul Andrews	National Western Stock Show	Lottie Lieb Dula	NDCC
Tony Frank	Colorado State University	Jennifer Welborn	City Attorney's Office
Albus Brooks	Denver City Council	Josh Roberts	City Attorney's Office
Diane Barrett	Denver Mayor's Office		
Drew Dutcher	GES Neighborhood Representative	Ann Elizabeth	Interested Citizen
Gretchen Hollrah	Dept. of Finance		
Jocelyn Hittle	CSU		
Jeffrey Steinberg	Dept of Finance-Real Estate		
Barb Frommell	NDCC		
Eric Shafran	NDCC		
Katy Spritzer	NDCC		
Tricia Ortega	NDCC		

3. Agenda

Topic	Owner	Time
<p>Call to order</p> <p>Quorum Present: Minutes of June 18, 2015 Meeting Approved</p>	Kelly Leid	1:06 pm
<p>Project Update</p> <p>Master Schedule is being refined. A draft schedule should be available for the next EOC meeting.</p> <p>Survey: RFP is out for surveyors and projects</p> <p>Rail consolidation: RFP for consultant(s) for rail consolidation is out.</p> <p>Energy: We had positive initial meetings with "NREL" and federal agencies for sustainability and regeneration potential of NWC. The hope is to design a project that is zero net energy at full build-out. This project can be a proving ground and example for projects nationwide.</p>	Eric Shafran	1:09 pm



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Land Acquisition		Jeff Steinberg	1:16 pm
Moving forward with friendly acquisitions. We are under contract on one property and are negotiating with others. We are reaching out to as many owners as possible and have experienced generally positive feedback.			
Economic Study RFP		Gretchen Hollrah	1:29 pm
RFP is out with proposals due on 7/31/15. Gretchen recommends that EOC members read CSU paper: "The Emergence of an Innovation Cluster in the Agricultural Value Chain along Colorado's Front Range." Tricia will send out link to all members. EOC will continue to hear about this and may see presentation from selected proposal.			
Agri-business Science Forum:		Kelly Leid/Tony Frank	1:45 pm
Goal is to build on the forum that produced the CSU document and embrace everything from small local to large international organizations and interact with them. All EOC members to identify potential partners.			
RTA Application Update		Lotte Dula	2:04
The RTA application is going well with positive feedback. EPS (state analyst) is reviewing with due date of August 10, 2015 for report. Public comment has ended; we did receive another nice letter of support. Presentations will be between 1 and 6 pm on September 1, 2015. We will assign topics to our speakers as we have been asked to avoid repetition.			
Brand Development for National Western Center		Kelly Leid	2:23 pm
RFP work is ongoing, currently anticipate release in November.			
4. New Business			
Topic		Owner	Time
1. Historic Resources Work Plan: Goal is to celebrate history of the site.		Barb Frommell	1:52 pm
Initial action includes hiring a historian to document site and present for EOC consideration option to seek historic designation. We will also explore opportunities to seek grants and tax credits for historic preservation projects.			
2. Water Resource Center		Jocelyn Hittle	2:09 pm
We are currently working on program for the building and planning to move forward in Phase I of Master Plan. Stakeholders from Denver metro are excited for possibility of neutral place for difficult conversations regarding water allocation and an education center. CSU faculty is also interested and engaged in developing programs. Happy Birthday to Eric Shafran!			



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3. NWC Project Implementation and Communications Strategy					Kelly Leid /Erika Martinez
NDCC has RFP prepared for consultants on this issue. Goal is to work together with all partners to collaboratively tell our story to the public and set up a system so partners are aware what other partners are pursuing.					2:15 pm
Next Meeting Agenda Preparation					Kelly Leid/All
<ul style="list-style-type: none"> • Project Update-Draft Schedule and Budget • RTA Update • Ballot Question Update • Lay out Calendar • Ongoing RFPs Progress Report • Capital Funding and alignment – get technical teams together • Term Sheet Progress • Fundamental to this group to talk openly and honest with team <ul style="list-style-type: none"> ○ We are partners, need to be fully aligned to be successful 					2:25p-2:29p
5. Action Items (ongoing)					
Action		Owner		Due Date	
Agri-business/Science Forum Actively recruit Ag industry leaders to site and get input about what they would like to see in Denver.		All		N/A	
Read CSU The Emergence of an Innovation Cluster in the Agricultural Value Chain along Colorado’s Front Range.”		All		N/A	
Develop Draft Project Schedule and Budget		Eric Shaffran		8/31/2015	
See Community Poem from Mayor’s Inauguration in packet		All		N/A	
6. Adjournment					
Action		Owner		Time	
Kelly Leid adjourned the meeting at 2:29pm		Kelly Leid/All		2:29p.m.	
7. Next Meeting:					
Date	08/31/2015	Time:	9:00-10:00am	Location:	Webb Building, Room 12.G.1
Objective:	Executive Oversight Committee IV				