



National Western Center
Executive Oversight Committee Meeting Minutes

Date of Meeting:	August 31, 2015	Time:	9:00-10:00 a.m.
Minutes Prepared By:	Josh Roberts	Location:	Webb Building, Room 12.G.1
1. Meeting Objective			
EOC IV			
2. Attendance at Meeting			
Name	Organization		
Kelly Leid	NDCC	Erika Martinez	NDCC
Paul Andrews	National Western Stock Show	Steve Nalley	Community Planning and Development
Diane Barrett	Denver Mayor's Office	Tricia Ortega	NDCC
Albus Brooks	Denver City Council	Amy Parsons	CSU
Cristal DeHerrera	City Attorney's Office	Josh Roberts	City Attorney's Office
Drew Dutcher	GES Neighborhood Representative	Andy Rutz	Community Planning and Development
Cary Kennedy	Department of Finance	Eric Shafran	NDCC
Tony Frank	Colorado State University	Roger Sherman	CRL Associates
Ron Williams	Western Stock Show Association	Katy Spritzer	NDCC
		Jeffrey Steinberg	Dept of Finance-Real Estate
Brad Buchanan	Community Planning and Development	Celia Vanderloop	Community Planning and Development
Lottie Lieb Dula	NDCC	Jennifer Welborn	City Attorney's Office
Barb Frommell	NDCC	Jason Whitlock	Community Planning and Development
Ann Hayes	Westfield		
Jocelyn Hittle	CSU	Ann Elizabeth	Interested Citizen
Topic	Owner		Time
Call to order	Kelly Leid		9:08 a.m.
Quorum Present: Minutes of July 31, 2015 Meeting Approved			



National Western Center
Executive Oversight Committee Meeting Minutes

Date of Meeting:	August 31, 2015	Time:	9:00-10:00 a.m.
Minutes Prepared By:	Josh Roberts	Location:	Webb Building, Room 12.G.1
Project Update			Eric Shafran
<p>We are doing a deep dive on programming for the equestrian center with Partners and outside experts.</p> <p>Landmark work for local, state, and federal processes is ongoing.</p> <p>We are working on finalizing contract for consultant(s) for rail consolidation.</p> <p>Parking management RFP is being prepared for release in September. Anticipate circulation to group.</p> <p>Brighton Boulevard design review of 30% design is being conducted.</p>			9:09 a.m.
Land Acquisition			Jeff Steinberg
<p>Moving forward with friendly acquisitions. One property has closed with a holding company that will transfer to us. We are under a purchase/lease back contract with another. Appraisals and negotiations for friendly acquisitions are ongoing. We are attempting to keep necessary relocations in Denver.</p>			9:14 a.m.
RTA Application Update			Lotte Dula
<p>EPS (state analyst) report came back very low with an admission that they had difficulty understanding the model. This report is available upon request. Our presentation to the state is on October 5. A collective targeted message is very important for success.</p>			9:20 a.m.
4. New Business			
Topic			Owner
Time			Time
1. NWC Planning-Bringing the Master Plan Discussion to Design Standards and Guidelines			Brad Buchanan, Steve Nalley, Andy Rutz, Jason Whitlock
<p>An RFP will be issued for a public realm study to identify activation opportunities in the plazas and open areas of the NWC. The Master Plan is a starting point for a comprehensive design that will incorporate project management, public engagement, and existing building and site character into an integrated site plan. Work will take place for approximately eight (8) months in 2016. This will be an iterative process and public outreach to City Council and stakeholders will be an essential part of the process.</p>			9:27 a.m.
2. Economic Study Team			Kelly Leid
<p>AECOM has been selected to perform the Economic Study by a selection committee made up of representatives from the NWC partners. The focus of the study is on how to engage private sector partners in and around the NWC. The final product is due in February 2016.</p>			9:44 a.m.



National Western Center
Executive Oversight Committee Meeting Minutes

Date of Meeting:	August 31, 2015	Time:	9:00-10:00 a.m.		
Minutes Prepared By:	Josh Roberts	Location:	Webb Building, Room 12.G.1		
3. PBS National Western Special On October 8, PBS will screen a History of the National Western Special that will run in November. The screening is 25 minutes followed by a 30-minute panel of stakeholders and partners.					Kelly Leid/Paul Andrews 9:47
Next Meeting Agenda Preparation <ul style="list-style-type: none"> • Project Update-Draft Schedule and Budget • RTA Update • Economic Study Update • Lay out Calendar • Ongoing RFPs Progress Report • Term Sheet Progress • Fundamental to this group to talk openly and honest with team <ul style="list-style-type: none"> ○ We are partners, need to be fully aligned to be successful ○ Create lists of events for all partners to attend and share a uniform message 					Kelly Leid/All 9:53
5. Action Items (ongoing)					
Action		Owner		Due Date	
Agri-business/Science Forum Actively recruit Ag industry leaders to site and get input about what they would like to see in Denver.		All		N/A	
Read CSU The Emergence of an Innovation Cluster in the Agricultural Value Chain along Colorado's Front Range."		All		N/A	
6. Adjournment					
Action		Owner		Time	
Kelly Leid adjourned the meeting at 9:56 a.m.		Kelly Leid/All		9:56 a.m.	
7. Next Meeting:					
Date	9/24/2015	Time:	1:00-2:30pm	Location:	Webb Building, Room 4.I.5.
Objective:	Executive Oversight Committee V				