

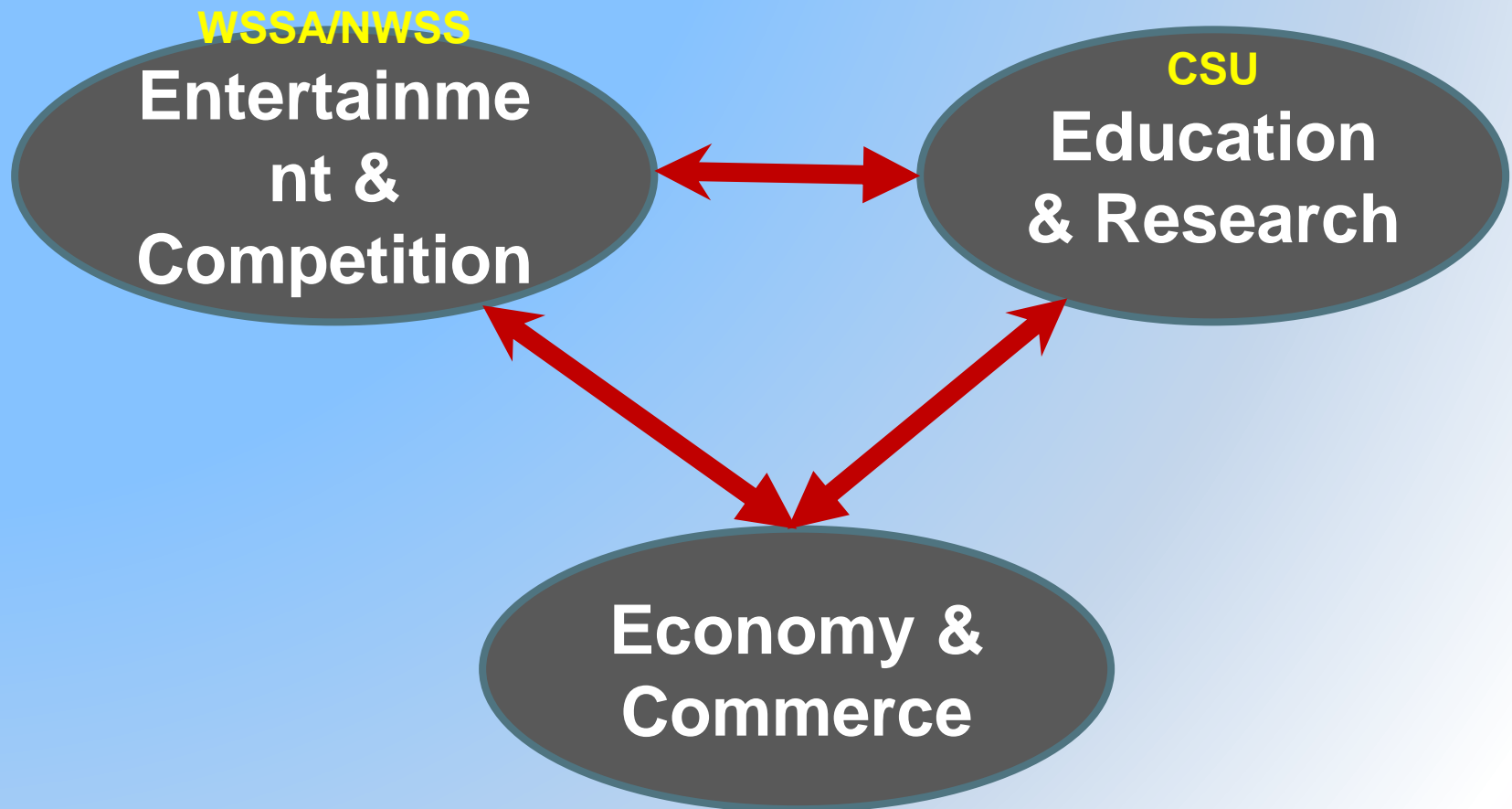
Economic Opportunities of the National Western Center

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February 25, 2015 – Citizens Advisory Committee

Study timing & overview:

- ▶ **Contract with AECOM completed in December**
- ▶ **January through May 2016:**
 - ▶ **Work with Technical Advisory Committee**
 - ▶ **Community input and advisement (CAC)**
- ▶ **Study outcomes reviewed at NWC Executive Oversight Committee**
- ▶ **Final report complete in June**
- ▶ **What next?**
 - ▶ **Ongoing Ag Innovation discussions with OED**
 - ▶ **Economic Study part 2?**

Build on our existing foundation to stimulate the local, regional & state economy



Entertainment/Recreation

- ▶ **National Western Stock Show**
- ▶ **Events and Concerts**
- ▶ **History Colorado**
- ▶ **Denver Museum of Nature & Science**
- ▶ **Additional cultural/community partners?**
- ▶ **Welcome Center**
- ▶ **Platte River and bike paths**
- ▶ **Event Programming Advisory Subcommittee**

Education/Research

▶ **CSU**

- Equine Sports Medicine & Rehabilitation Clinic
- Water Resource Center
- Extension and other services

▶ **WSSA Programming & Scholarships**

▶ **Denver Public Schools**

- Links between K-12 and universities

▶ **Conferences, seminars, idea exchanges**

▶ **Private research labs, kitchens & greenhouses**

▶ **Tech transfer and incubators, accelerators**

Framing Questions

▶ Opportunity for Success (Strategy)

- What sectors? (*Build on CSU report*)
- What is the competition? (Regional/National/International)
- What makes us unique?
- Which resources and strengths matter?

▶ How to bring it together (Order)

- What comes first and how much?
- What is our story?

▶ What do we need (Resources)

- Understand opportunities for jobs and training
- Move it, Attract it, Grow it, or Start it
- Tools and financing for moving, growing and starting
- Space, type and location