



# National Western Center - Citizens Advisory Committee

Thursday, July 30, 2015 from 5:30 – 7:30 PM

**Coors Art Room - 4655 Humboldt Street**

(Park in the front lot and enter the North Lobby. Take the stairs or elevator to the 3<sup>rd</sup> Floor and follow signs to the meeting room. The Coors Art Room is back near the men's restroom.)

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## AGENDA

1. Welcome & Introductions – Maria Garcia Berry, Co-Facilitator and Roger Sherman (5 minutes)
2. NDCC Updates and Discussion – Kelly Leid (10 minutes)
  - Community Benefits MOU/Letter drafting update
  - Economic Study and Branding RFP updates
3. NWC Updates – All (25 minutes)
  - Executive Oversight Committee (EOC) update
  - Event Programming Advisory Subcommittee (EPAS) update
  - Capital Funding Alignment Subcommittee (CFAS) update
  - Site Environmental Assessment update (Celia Vanderloop)
  - Early Action Drainage Project & Coliseum Drainage Update (Celia Vanderloop)
  - RTA update (Kelly Leid)
4. Tourism Tax Campaign Update – Maria Garcia Berry and Bethany Gravell (15 minutes)
  - Campaign Executive Committee (CEC) update
  - Campaign Kickoff – August 5 @ 11 AM
5. NWC-CAC Membership and Member Expectations (45 minutes)
  - Update on NWC-CAC membership
  - Discuss NWC-CAC member roles and responsibilities
  - Discuss process for adding additional members/groups
6. Open Discussion, Announcements & Public Comments – All (10 minutes)
  - Interests, concerns, announcements and other topics for discussion

### *Centennial Room Wifi:*

WiFi Network Name: **NWSS 17**

WiFi Network Password: **7144566889**

