



## National Western Center RTA Application News Clips

[Denver applies for state backing for National Western Stock Show makeover](#) – The Denver Post  
Denver formally applied to the state of Colorado for \$117 million in tourism tax dollars on Tuesday, a critical piece of its \$856 million plan to revitalize the National Western Stock Show and the three neighborhoods that surround it.

[How Denver officials will pay for revitalized National Western Stock Show complex \(Slideshow\) \(Video\)](#) – Denver Business Journal  
Denver's plan to transform the National Western Stock Show complex into a year-around events and education site called the National Western Center — spurring redevelopment in three surrounding neighborhoods — is expected to cost \$856.4 million and take more than a decade to complete, city officials say.

[A plausible plan for the National Western Stock Show](#) – The Denver Post  
Few have doubted that the cost of transforming the site of the National Western Stock Show would be high, but the question always has been how the city would pay for it.

[National Western Stock Show funding plan revealed](#) – 9News  
The plan to transform the National Western Stock Show complex into a year-round events center takes another big step forward Tuesday.

[Denver's \\$856M National Western funding plan relies on tax extensions](#) – The Denver Post  
A new \$856 million financing plan to start a massive makeover of Denver's deteriorating National Western Complex depends in large part on winning city voters' approval of extensions to lodging and car rental taxes.

[Stock show funding sought](#) – Inside Real Estate News  
The City and County of Denver is seeking \$116.9 million in state funds to help transform the National Western Stock Show campus into a year-round event center.

[Denver unveils ambitious plans for National Western complex improvements](#) – 7News  
Denver took the first step Tuesday to create a redeveloped campus for the National Western Center over the next decade.

[Stock show seeks Colorado tourism funding](#) – 9News  
Denver leaders that proposed a plan to turn the National Western Stock Show and surrounding areas into a multi-faceted visitor attraction will try to win financial support to get started through the state's Regional Tourism Act.



[Denver applies for state backing for National Western Stock Show makeover](#) – Buffalo Breeze  
Visitors to the National Western Stock Show look onto the stockyards from the cat walk.

#### OTHER ARTICLES

[\\$856M National Western plan draws praise; stock show to rally donors](#) – The Denver Post  
The nonprofit that puts on the National Western Stock Show, Rodeo & Horse Show is responsible for just a small part of Denver's \$856 million financing plan for a campus makeover, but it's gearing up for a big fundraising effort that will test the annual event's base of support.

[Stock Show Reaches Record, Plans For Bigger Future](#) – CBS4 News  
The National Western Stock Show wrapped up after a record year, packing more than 670,000 people into the complex and bringing in an estimated \$100 million.

[City unveils new plans for National Western Complex; Costs uncertain](#) – 2News  
Mayor Mike Hancock released plans for a revamped National Western Complex Thursday that includes an ambitious proposal to rejuvenate the site with new construction designed for year-round use.