



National Western Center Advisory Committee

Thursday, December 18, 2014 – Meeting Summary

1. Welcome, Introductions and MOU Partner Reports

Total of 32 people were in attendance (see below).

Due to the public release of the draft Master Plan earlier on the 18th, Terrance Carroll stated that he was thankful to the NWCAC for helping the team get to this point.

Jocelyn Hittle (CSU) reported that in January, CSU will be starting their animal wellness clinic with their veterinary school in the North Denver area, which will include spay and neuter clinics.

2. NWCAC Membership

Following November's meeting, there was an outstanding question about adding new members that came up after the ExecConnect/Connect Denver Foundation presentation. Maria Garcia Berry noted that in a previous meeting, members were added to the NWCAC and then a decision was made not to add additional members. She also stated that while this is something to think about for a future meeting, it is not something that needs to be decided tonight.

Questions and Comments:

- In that previous meeting, we decided on a framework for membership, it wasn't just a superficial choice to only add people in attendance.
- I don't want to play to much catch up, but the door is open for new members. However, I am weary of the 'poverty pimps' that want to take advantage of people in this neighborhood, so let's set some priorities around this.
- I think you should separate out ExecConnect from the rest of the membership discussion.

3. 2015 National Western Stock Show Activities

Paul Andrews noted a handful of exciting events and activities that will be showcased during the 2015 National Western Stock Show.

1. For the 1st time ever, NW will host a BBQ competition, featuring some of the nation's best teams. This event will take place on the Stock Show's first day on January 10th.
2. The Team Rodeo event is also something to look forward to. According to Paul, the National Western team is "loaded" with talent.
3. As a way of saying thank you, Paul and the National Western invite the NWCAC members and their families to the Colorado versus the World Rodeo event on Saturday, January 10th (the opening day of the 2015 Show). There will be a mixer beginning at 2PM in the Hall of Education, and the Rodeo will start at 3:30PM in the Coliseum.

4. NWC Master Plan

Eric Anderson began by thanking the NWCAC membership for helping get to this point of successfully releasing the draft plan. The plan is now a roadmap for the future of the National Western. *Eric's presentation, highlighting components of the Master Plan and the Phasing ideas, is attached to the Friday Roundup of December 19, 2014.*

The NWC Master Plan contains six major sections: the Executive Summary, Acknowledgments, Introduction, Vision, Master Plan Components, and Implementation. In reviewing these sections, Eric showed conceptual designs of the Plan, and also discussed the future of the Denver Coliseum site, noting that 46th will need to be lowered in order to create more connections under I-70. During his initial comments about the street network, Councilwoman Montero presented the "Bettie Cram Drive" street sign to Bettie Cram, in honor of the newly created connection between Globeville and Elyria.

Eric also reviewed the implementation strategies for the NWC project, which can be accomplished through a phasing plan. The purpose of such a phasing plan is to keep the Stock Show up-and-running each January, while also moving forward with construction at a regular pace with minimal interruptions. Because major projects tend to need about 18-24 months of construction, a conflict with the Stock Show schedule will arise. The Master Plan team devised an 8-stage phasing process that will help build the new NWC, although there are numerous variables still to be considered.

Questions and Comments:

- Was the DPS lot shrunk? *No, but the proposed structure was.*
- What's the timeline now, and does this all revolve around Stock Show events? *Figuring out an implementation timeline is our next step, but yes, it will revolve around the January Stock Show.*
- I think the drainage issue is something that we should see more about. It's an educational piece in this overall plan.
- Why can't you complete Bettie Cram Drive in phase 5? *Part of Bettie Cram Drive cuts through the existing Hall of Education, so the Hall will need to be torn down before the Drive can be completed.*
- What's the future of Washington Street now? *We're scheduling a kick-off conversation that will help inform the City's work plan. Design work will likely begin in 2016.*
- Does phasing help with financing? *Yes, as does timing as a variable here. Keeping the Stock Show running is the #1 priority here.*
- This will take about a decade to complete? *That's a fair assessment, yes. If there's more momentum in the project, maybe it'll get done sooner, but you can only do some things – like environmental clean-up – so quickly.*
- Is there an opportunity for the partners to still inform future programming ideas? *Yes, the NWCAC should still help vet future ideas here, and be the creators and initiators of future ideas as well. A good example of this already taking place is Mickey's ideas in action with the possible the creation of an agri-business school.*

Due to the release of the draft plan, the NWCAC membership also decided to hold two work sessions in January, to provide additional comments, edits and other suggestions. Although the location of those meetings are still to-be-determined, they are scheduled for Tuesday, January 6th and Tuesday, January 13th, both from 5:30 – 7:30PM.

5. NDCC Finance and Governance Update

Before Kelly Leid discussed the Finance and Governance update, he noted that the RTA Application has solicited significant support from the Denver Metro region, including over 20 letters of support from regional cities and towns – Boulder being the most recent municipality. The application is due to the State on February 17th.

With regard to the future financing of the NWC project, Kelly noted that there are now 5 key components in place to help build a financing plan: the Globeville neighborhood plan, the Elyria-Swansea neighborhood plan, the NWC Master Plan, the Feasibility Study, and a phasing plan. Parts of the financing plan will be submitted as a part of the RTA Application, which is meant to be the 'last' money into a project.

Questions and Comments:

- How will financing relate to phasing? *One possible strategy is to make yearly general fund allocations to the project, as phasing continues over time. Another option is to engage the voters on a bond measure, too.*

- Sooner or later, the City needs to put up or shut up, and make it clear that they're committed to this. The City is developing its "lasagna financing" or "capital stack" which will elaborate on all of the possible funding sources for this. By our January NWCAC meeting, we will be able to share more details about this.

6. Open Discussion

- There should be a mechanism to review the previous NWCAC summary notes, especially if they are going to be included in the final Master Plan document.

7. In Attendance

Terrance Carroll (Co-Facilitator)	Bettie Cram (Elyria)
Maria Garcia Berry (Co-Facilitator)	Juan Veloz (Elyria-Swansea)
Paul Andrews (NW)	Liliana Flores Amaro (Swansea)
Kelly Leid (NDCC; City of Denver)	Patricia Carmody (Riverside Cemetery)
Erika Martinez (NDCC; City of Denver)	Stuart Steers (Focus Points)
Jocelyn Hittle (CSU)	John Olson (Historic Denver)
Jennifer Hillhouse (City of Denver)	Mickey Zeppelin (Taxi)
Steve Nalley (City of Denver)	Marina Chotzinoff (Where Wood Meets Steel)
Jin Tsuchiya (CRL Associates)	Mike Doty (Westfield)
Judy Montero (Denver City Council)	Vernon Hill (JJJ Properties)
Albus Brooks (Denver City Council)	Carrie Atiyeh (Visit Denver)
Nola Miguel (Office of Councilwoman Montero)	Coby Gould (The GrowHaus)
David Oletski (Globeville)	Eric Anderson (Master Plan team)
AE (Globeville)	Beth Vogelsang (Master Plan team)
John Zapien (Globeville)	Nohra Medina (Spanish language interpreter)
Drew Dutcher (Elyria)	Monica Rivera (Spanish language interpreter)